



Art



Science

DESIGN A FARMERS MARKET BOOTH

Grade Level

K-5

Length of Lesson

30-45 minutes

Objective

By the end of this lesson, students will have a better understanding of how farmers at the market design their booth spaces.

Materials Needed

- Scissors
- Tape or glue
- Crayons or colored pencils
- Copies of booth template

Standards

Visual Arts

VA:Cr2.3.3; VA:Cr3.1.1;

VA:Cr1.2.2

NGSS

3-5-ETS1-1

Lesson Summary

This lesson is a fun, hands-on activity designed to help students understand how farmers who sell at the farmers market make decisions about how to set up their booths to attract customers.

Suggested Sequence of Events:

1. Set Up: Provide students with art supplies and the Farmers Market Booth Template sheets.
2. Read through the IAITC Farmers Market Ag Mag to learn more about the different specialty crops grown here in Illinois and how they are marketed at over 300 farmers markets across the state. Online versions of all IAITC Ag Mags available at agintheclassroom.org.
3. Complete the activity following the procedures:
 - Give 1 copy of each template sheet to each student.
 - Students should then create farm names, decide what crops they want to grow on their farms, and think about how best to showcase their products at the market.
 - Have students cut out additional baskets and containers as needed.
 - Then, have students design their booths by coloring in their crops and labeling what they are selling.
4. Whole class discussion and reflection of activity. Students can share their new market booths with the class and describe how they designed their setups.

TEACHER RESOURCES

Extension Ideas:

- Talk about students' favorite fruits and vegetables. Where are those crops grown? Are any of them grown in Illinois? Which state produces the most of those various crops?
- Invite a local specialty crop farmer who grows vegetables and sells at a local market into your classroom to talk about growing and selling food locally.
- Challenge students to complete the AITC Farmers Market Scavenger Hunt worksheet.
 - What other commodities besides fruits and vegetables can be found at a farmers market?
- Learn more about gardening and grow vegetables or flowers in your classroom.
- Have students design their own garden. What would the dimensions be? What would they plant in their gardens?
- Show students this video from Purdue Extension that focuses on how farmers prepare for and setup for the market each week: https://youtu.be/_GgLM4tZX0Y.
- Visit the IL Specialty Growers Association Live Local, Shop Local website to find farmers markets and local farms near you: <https://www.specialtygrowers.org/shop-local.html>.
- There are many excellent books about small farms and farmers markets. Check out some of these titles to pair with this lesson:
 - *Sleep Tight Farm: A Farm Prepares for Winter*, by Eugenie Doyle
 - *Right This Very Minute*, by Lisl Detlefsen
 - *Stepping Stones*, by Lucy Knisley
 - *On the Farm, At the Market*, by G. Brian Karas
 - *Rah, Rah, Radishes!: A Vegetable Chant*, by April Pulley Sayre
 - *Try It: How Frieda Caplan Changed the Way We Eat*, by Mara Rockliff & Giselle Potter
 - *Farmer Will Allen and the Growing Table*, by Jacqueline Briggs Martin
 - *Harlem Grown: How One Big Idea Transformed a Neighborhood*, by Tony Hillery
 - *To Market, To Market*, by Nikki McClure
- Go to agintheclassroom.org to contact your County Literacy Coordinator for free classroom sets of our Ag Mags!





